

ADVERTISING · RATES & PACKAGES

# ADVERTISING PRICE LIST

Reach *foreign investors* actively  
exploring opportunities *in Poland*

B2B- Decision Makers

Founders

Poland

# ABOUT THE PORTAL

## AUDIENCE:

Successful Investing in Poland is an information portal published in English, German and Polish, dedicated to promoting Poland as an attractive destination for foreign investment, business expansion, and company formation. Through **expert insights**, market updates, and practical guidance, we help international businesses better understand the Polish market and its opportunities.

Our readers are not casual visitors — they are active **decision-makers** in the process of evaluating, planning, or expanding business operations into the Polish market. This is a high-value audience that cannot be reached through general business media.

B2B-Decision Makers

CEOs

DACH and EU Investors

Founders

CFOs

Tax and Legal Advisors

Corporate Expansion Teams

# SPONSORED ARTICLES

## PRICE LIST:

**490 PLN**  
1 DAY

**1750 PLN**  
7 DAYS

**3200 PLN**  
30 DAYS

*Life-time presence* at our page with links directly to your site

**Short-term  
mainpage  
visibility** —

ideal for press releases, event announcements and time-sensitive news.

- **1 link** to client website

**One week of  
mainpage  
visibility** —

recommended for thought leadership and brand awareness campaigns.

- **2 links** + graphics / infographics

**A full month of  
mainpage  
visibility** —

ideal for long-term SEO-positioning and recurring expert content.

- **2 links** + graphics / infographics

## IMPORTANT:

*All sponsored and advertising materials are subject to editorial approval. We publish only content relevant to the profile of the portal and reserve the right to **refuse or request changes** to submitted materials.*

# SPONSORED ARTICLES

## ADDITIONAL PRICES:

The standard sponsored article package includes publication in **one language only**. To publish your article in another language, please see our additional proposals:

Publication  
on **language**  
versions

**330 PLN**

Publication on the chosen language page (EN/DE/PL)

Publication  
on **LinkedIn**

**FREE**

Dedicated post on the LinkedIn profile linking to the article.

## NOTE:

We do not provide article translation. Any translation should be arranged separately through external translation services.

# BANNER ADVERTISING

## PRICE LIST:

**Rectangle  
Banner**  
(300x250px)

Right side banner  
Mainpage **or**  
Category Page

**770 PLN**  
/Month

**Mainpage  
Banner**  
(600x90px)

Mainpage

**1150 PLN**  
/Month

**Article  
Banner**  
(600x90px)

Category Page

**660 PLN**  
/Month

## NOTE:

For more information about banner placements, please refer to the example. If you have any questions, feel free to **contact us**:



[advertisement@successful-investing-in-poland.com](mailto:advertisement@successful-investing-in-poland.com)

[successful-investing-in-poland.com](http://successful-investing-in-poland.com)



# LET'S MAKE A NETWORK TOGETHER

## *Partner with Successful Investing in Poland*

We invite companies, institutions, and organizations to cooperate with **Successful Investing in Poland** and present their services to an international audience interested in business and investment opportunities in Poland.

If you would like to strengthen your visibility, promote your offer, and build meaningful connections with potential investors, we would be pleased to discuss long-term cooperation with you. We are open to building a strong partner network and developing consistent collaboration through advertising partnerships, content cooperation, and tailored promotional solutions.

## CONTACT US:



[advertisement@successful-investing-in-poland.com](mailto:advertisement@successful-investing-in-poland.com)

### Impressum

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*\*Successful Investing in Poland is an information portal within the getsix® Group and is operated by getsix® Polska Sp. z o.o.*

Successful  
Investing in  
**Poland**

INFORMATION PORTAL

[successful-investing-in-poland.com](https://successful-investing-in-poland.com)

# INTERESTED IN WORKING WITH US?

**CONTACT**

## **Successful Investing in Poland**

to discuss partnership opportunities and  
advertising options

*advertisement@successful-investing-in-poland.com*

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